

southbay

# HOME

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»DESIGN SHOWCASE 2012





#### DESCRIBE THE PROJECT YOU FEATURED – NEW CONSTRUCTION.

This modern "Smart Home" features five bedrooms and seven baths. Built into a hill, the design emphasizes sweeping views of the Pacific Ocean. A koi pond with a step-stone path leads you to the front door. Inside, the home's highlights include a romantic formal dining room overlooking the koi pond and waterfall, a wine room, a formal living room and a gym. The wood floors have an oil finish and were hand-brushed to create the look of sand. A Crestron control system operates the home via a iPad, while solar panels operate the lap pool and hot tub.

#### TELL US ABOUT YOUR FIRM AND THE SERVICES YOU OFFER.

We offer comprehensive, white-glove interior design services—from planning through completion. We specialize in new construction and remodels of residential and commercial projects. In addition, we do furniture updates and replacements. We work with your contractor and architect or provide you with them, as well as a team of specialists and skilled craftsmen.

#### WHAT MAKES YOUR FIRM UNIQUE IN THIS INDUSTRY?

Collaboration, planning and management. Good interior design is

## NADIA ELGRABLY

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a symphony of elements. We believe your home should reflect you. Function is critical, so we work to provide you with cutting-edge technology and the latest in available products and furniture. Our project styles include Coastal, Traditional, Mediterranean and Modern. Every project is as unique as the clients themselves—that is what captivates and drives each project, whether large or small. From our initial meeting through to completion, we cater to what our clients' specific needs are. The team we work with plays critical roles; the best projects are the combined efforts of a talented team.

#### TELL US ABOUT SOME OF YOUR PROJECTS.

We are currently finishing a remodel in Manhattan Beach. We are mid-way through the restoration of a 60-unit condo development in Santa Monica. Built in the '70s around a courtyard, this project features upper decks with views of downtown LA and the Pacific Ocean. And we are in planning for a new Kim Vo Salon (this will be our third). We recently completed the design studio and retail shop for Schneider Jewelry in Long Beach; a project in Palos Verdes Estates on Via Romano; a remodel addition in Studio City; and a vacation home in Maui.

